

2020 ANNUAL REPORT LIVING THE MISSION REPORT



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A message from Kevin Anderson & Steven Storms

Though the challenges of the pandemic were numerous, we think it is more important to share how Wesley continued to care for residents, opened new buildings, began new programs, kept our team members and residents safer, reacted quickly to the ever changing environment and planned for the future. Managing these challenges any year is not easy, but to accomplish this during a pandemic is heroic!



All of Wesley answered the call to serve by finding creative ways to connect with people, offer Community Foundation support, serve meals, conduct exercise and educational programs, continue marketing activities and provide general services. While some residents and employees were infected with COVID, our numbers were very low thanks to the quick responses and stringent protocols employed by our team leaders as they followed local, state and CDC safety guidelines.

Our Home Health team instituted telehealth with clients. Two days after the governor's emergency proclamation allowed, our Hospice and Palliative Care teams began providing much needed care in Pierce County.

At Wesley Des Moines, we opened the new Gardens building (Phase II of our redevelopment) and moved over 120 residents into these new apartments. Kicking off Phase III, Wesley Corporate and Health & Home Care moved to Kent, and the old Gardens came down.

The Wesley Des Moines campus was selected for the first Montessori-inspired Bezos Academy. This program will enhance the interactions of our residents with young children, fostering intergenerational growth and understanding.

Occupancies remained high at Wesley Lea Hill, and over 50 new families moved to Wesley Bradley Park. The Brownstone at Wesley at Tehaleh opened in December. This stunning new campus is scheduled to open in 2021.

As the year came to a close, we submitted our plans to King County for Wesley Spring Glen in Renton. Construction is scheduled to begin in the spring of 2022.

We're amazed at what we accomplished thanks to the leadership of our Board, support through our Community Foundation and dedicated team members and encouragement from our residents. More than ever, together, we showed how much Wesley cares.

> Kevin Anderson President / CEO

Steven Storms

Board of Trustees Chair





Opening new residences - welcome home

It's been over six years since Wesley launched Phase I of the Des Moines campus multi-phase redevelopment with modern renovations to The Terrace. A groundbreaking event resulted in a brand new Brownstone and 32 new Cottages.

After months of construction and design work, Wesley received a Certificate of Occupancy in August for the all new Gardens, signaling the conclusion of Phase II. Existing residents and newcomers to Wesley moved into the new Gardens building within just six weeks. It's a testament to the trust in Wesley that so many people felt safe enough to move in during a pandemic.

Next up in Des Moines: Phase III that will bring additional independent living apartments, Catered Living apartments with added care services, a secure memory care neighborhood, a new skilled nursing wing and a skybridge from The Gardens to The Terrace apartments. Phase III is scheduled to be complete in 2023.

Construction continued on Wesley at Tehaleh in Bonney Lake, where over 30 miles of picturesque trails are available for the new residents to explore. Neighborhood parks, wildlife and friendly neighbors are also big draws for residents.

Wesley welcomed residents to their new homes in the Brownstone in December.

"We realized it was a big decision, but I think it's the right decision," said Karen Tenney, Wesley at Tehaleh Brownstone resident. "You just walk in here, and you know you can be comfortable."

The social and amenity spaces are warm and appealing, inviting neighbors to chat and get to know each other.

In addition to the stainless steel appliances, quartz countertops, washer and dryer, outdoor spaces and continuum of care, Karen is happy there is a craft room so she can continue her greeting card hobby.

"Folks are missing out by not seeing this place!" said Gene Tenney.





Adapting to changes, helping each other cope

The coronavirus brought new phrases and a new way of life with social distancing, personal protective equipment and contact tracing. Despite the negative aspects to the year, Wesley residents and staff quickly adapted and stepped up in powerful ways to make life as normal as possible - safely.

All Wesley locations integrated safety protocols, such as mask wearing, temperature checks, antibacterial wipes and hand sanitizer. Wesley Des Moines utilized four electrostatic sprayers for high-frequency deep cleaning, and Wesley at Tehaleh used needlepoint bipolar ionization to cleanse indoor air. These standard procedures allowed life and activities to continue safely within CDC and state guidelines.

At Des Moines, staff transitioned the award-winning Wesley U classes to a digital format. The course selection was drastically reduced. As Naniofa Poulivaati-Mounga said, "We had some growing pains. We used Wesley channels 370 and 371 for a while and then went to Zoom. We spent a lot of Zoom time telling people to mute."

The fall catalog once again showcased a robust course selection, and residents and staff had greatly improved at using Zoom.

With multi-levels of independence, Des Moines had a broad range of fun activities: Wesley U, outdoor and hallway exercise classes, snack deliveries, a Parade of Smiles, a caravan of cars decked in art, pumpkin decorating, a tour of outdoor art and outdoor summer concerts.

Wesley Des Moines Health Center had several one-on-one activities, including window visits with families, birthday celebrations and card making. The staff resumed their travel program, creating a cardboard ship with portholes to "Cruise Into Your Room". Residents received snacks, passports and personalized messages in bottles.

Utilizing a grant from LeadingAge, the Life Enrichment team added "It's Never Too Late" (IN2L) to the Health Center activities. This residentcentered program used tablets to facilitate learning and fun: cognitively with games, physically with exercises and socially with one-touch video calls.

At Wesley Bradley Park, the spirit of caring safely was in full swing. The campus had a door decorating competition for Halloween, a Yacht Club parade, socially distanced games and Christmas tree decorating contests. There were deliveries of snacks, pies, brain teasers and birthday cupcakes. There were outdoor concerts, a raised garden bed party, masked and distanced door-to-door caroling and movies.





"The Lodge is my home and family. I feel very blessed during this strange and different era that I'm not alone in a house away from people."

LOIS SVINTH

At Wesley Lea Hill, Resident Council Chair Gene Barker gave credit to staff for making the year of COVID-19 bearable.

"[Wesley's] ability to make activities available was wonderful," said Barker. "It was way above and beyond what I could have expected."

Barker used the successful conversion of Wesley U from in-person classes to the online Zoom format as an example. The course offerings and instructors were no longer bound by geography, and post-pandemic courses will be a mixture of in-person and virtual.

Other activities included outdoor sing-a-longs and concerts, deliveries of snacks and a 12 Days of Christmas display. Several Lea Hill residents, led by Elaine Stamm, created modern day interpretations of the song through hand-decorated wreaths, legends and hidden meanings of each verse.

When the pandemic hit, Lea Hill residents continued to look out for each other. Village Home residents checked in daily with their neighbors by phone and email. Brownstone residents began weekly online Zoom meetings. With continental breakfast at Eby Lodge on hold, a handful of residents picked up the boxed breakfasts that staff assembled and brought them to their Brownstone neighbors.

These Lea Hill experiences and more will be immortalized in a book by resident Martha Grover. Fifty-six contributors have submitted their reactions and reflections on 2020 as poems, essays and drawings.

Many of these activities were made possible because of funds from Wesley Community Foundation:

the portable sound equipment for hallway and outdoor exercise classes; the new sewing machines at Bradley Park and Des Moines where masks were created; the "Gratitude To Go" breakfast boxes with a blessing and inspirational story; the expansion of Wesley U instructors and classes;

and the cuisine provided by the food trucks.

Wesley staff also had to adjust by hosting virtual events, such as healing foods, holiday decorating, Teaching Kitchen: Superfood Series and resident panel events. This modern format helped new and prospective residents see the lifestyle Wesley provides.

"I'm so impressed with how proactive Greg [Byrge] and his staff were in our safety. It made a huge difference." GENE BARKER







Much to be done before Phase III

With the Wesley Des Moines Phase II redevelopment nearing completion, Wesley began the search in 2019 for a temporary location for our Corporate and Health & Home Care offices. A move that seemed so far away was right around the corner.

As the Des Moines campus prepared to move residents into the new Gardens apartment building, Corporate administration, Health & Home Care staff and residents prepared to say goodbye and depart the old Gardens, aka Wesley Gardens.

Decades of data and historic records were purged or safely stored, and the staff of the entire two-story administrative wing packed up for the move on July 10 to the new location, Center Pointe Business Park in Kent.

This move is temporary for Wesley's corporate offices, which consist of the office of the CEO, Human Resources, Finance and Accounting, Marketing and the Wesley Health & Home Care division comprised of Home Health, Home Care, Palliative Care and Hospice. In total, approximately 40 Wesley team members made the move.

Wesley Gardens had been a neighborhood to thousands of older adults during its rich history. It was only fitting that such a beloved home be given a proper send off. A Goodbye to The Gardens event was planned and attended by residents and staff, and an historic mural was created by the Redevelopment Team for the event. Several people were on hand to tell or hear of fond recollections of events that illustrated why this building was so important in so many lives and to the City of Des Moines. Longtime resident and frequent Wesley committee member, Rita Bailie, hosted the celebration.

With the five-story apartment building, old Cottages and Wesley View empty of residents and staff, Wesley Community Foundation held an estate sale in September. Anything remaining in the buildings was available for purchase, including clocks, light fixtures, furniture, appliances and more. The proceeds went to the Foundation to help support Wesley's programs, including Wesley U. The building and remaining Cottages were then prepped for demolition: sewer lines were capped, power was cut and asbestos abatement followed.





Selfless care by Health & Home Care heroes

When Washington State Governor Jay Inslee declared a public health emergency due to the novel coronavirus pandemic, Wesley Health & Home Care welcomed the responsibility to skillfully serve additional older adults. As many health professionals were called upon to help support hospitals that had limited admissions, scores of older adults were anxious to get the care they needed at home. Wesley's health care professionals met the challenge with compassion and expertise.

HEALTH & HOME CARE One of the areas where staff stepped up was in initiating a Palliative Care program, which provided services in King and Pierce counties. This program was managed by Wesley Home Health for patients with chronic diseases who had a need for skilled nursing and physician oversight.

Though palliative and hospice care are often viewed as the same, palliative care can be a bridge between home health and hospice services. Palliative care is an effective option for those who are not ready for hospice but could benefit from a specialized care approach for symptom management and support.

With this new Palliative Care program, Wesley was able to provide a seamless transition for those who might eventually need hospice.

The governor's state of emergency waiver allowed Wesley Hospice's King County program to provide services in Pierce County, too.

As the Wesley Hospice program continued to grow, the Hospice team was able to carry on with in-person visits and minimize trauma to families who were already overcome with emotion.

But the Health & Home Care team went even further in their service. When personal protective equipment was scarce, Wesley's Home Health and Hospice volunteers made masks. Our medical director was paramount in supporting a science-based approach

> as well as keeping the teams current on COVID-19 precautions. Clinicians followed CDC and state protocols and created new procedures to meet the needs of patients. They incorporated telehealth and infection

protocols to keep patients and teams safer and the business viable.

Wesley Health & Home Care's community of clinicians were passionate in their support of Wesley's campuses and the community at large. They selflessly worked to make sure Wesley's continuity of care was maintained, which allowed families to be at ease. They worked around the clock during COVID-19.

Because that's what heroes do.



The power of music

Thanks to generous support from Jan and Tom Crews and Paul Fritts, Opus 46 - a custom-crafted pipe organ - now graces the balcony of the White-Helms Chapel and Community Room at Wesley Des Moines.

This high-quality instrument was designed for the room's space and acoustics and built by Paul Fritts & Company Organ Builders. Their mission is to craft instruments that players and audiences will cherish for generations. The nine craftsmen working alongside Fritts focused on detailed control of every aspect of the organ's tonal makeup and created everything – from the walnut case, moldings, pipes, keyboards and exquisite wood carvings – in their shop. Opus 46 was assembled on-site and is a fully-mechanical action organ with 497 pipes, 47 made from wood and 450 made from tin/lead alloys.

Wesley Community Foundation hosted holiday concerts with limited seating in December featuring Dr. Paul Tegels, Associate Professor of Music/Organ at Pacific Lutheran University. We hope to feature Opus-46 in future concerts.

Supporting active people, enriching programs, dynamic places

In addition to raising funds for programs and capital campaigns, Wesley Community Foundation focused on creative ways to care for residents by providing links to virtual wellness programs plus zoos and cultural tours. A link to the zoo's panda webcam was accompanied by a delivery of animal crackers to help keep spirits up.

The Foundation awarded \$115,980 in benevolence assistance to residents in need and emergency and education grants to staff. They granted \$2,280,510 to support construction of new buildings, emergency equipment, capital improvements on existing buildings, educational offerings, fitness equipment and other projects to benefit Wesley communities.

Furthering the commitment to support body, mind and spirit at Wesley, the Foundation:

- Funded Wesley U on all campuses so courses are free for residents and the greater community
- Purchased additional fitness equipment for Bradley Park
- Purchased equipment for the Des Moines Woodshop
- Arranged for and funded stained glass windows for Koinonia Chapel at Bradley Park
- Raised \$7 million to-date to support campus redevelopment in Des Moines
- Raised \$4 million to-date for the Lea Hill capital, Circle of Concern & Greatest Need funds
- Raised \$4 million to-date to support Phase I construction costs for Bradley Park

Wesley & Subsidiaries

Including Wesley Des Moines, Wesley Lea Hill, Wesley Bradley Park, Wesley Community Foundation and Wesley Health & Home Care

Funds your Gifts Supported



	Greatest Need	4.96%
	Circle of Concern	0.61%
	Capital Investment	91.56%
	Endowment	0.08%
	Other	2.79%



Statement of Operations

Income Statement for the year ended December 31, 2020

Unrestricted	(in thousands)
Operating Revenue	\$62,755
Operating Expenses	\$68,890
Operating Income	(\$6,135)
All Other Unrestricted Activity	\$6,805
Change in Unrestricted Net Assets	\$670
Change in Donor Restricted Net Asset	s \$1,628
Change in Not Assets	\$2.208

Change in Net Assets

Statement of Financial Position

Balance Sheet as of December 31, 2020

Assets	(in thousands)
Cash and Unrestricted Investments	\$37,488
Restricted Investments	\$38,384
Property and Equipment	\$227,088
Other Assets	\$11,215
Total Assets	\$314 17 5

Liabilities & Net Assets	(in thousands)
Accounts Payable and Accrued Expens	es \$11,911
Resident Entrance Fees	\$67,123
Annuities Payable	\$677
Loans and Mortgages	\$207,894
Total Liabilities	\$287,605
Net Assets	\$26,570
Total Liabilities & Net Assets	\$314,175

The portions of operating expenses spent on administrative and fundraising for Wesley Homes and its subsidiaries were 5.3 percent and 1 percent respectively.

Wesley Homes financial highlights are presented for convenience and information purposes. A copy of the audited financial statements will be provided upon request.

Lifetime Giving Societies

The Lifetime Giving Societies recognize the cumulative contributions of donors.

Century CircleLifetime Giving of \$100,000 and above

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Continued on page 10

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Corporate Matching Gifts

We gratefully recognize these estate gifts of \$10,000 and above.

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All gifts are greatly appreciated, and every effort has been made to ensure the accuracy of this listing. We apologize for any errors and ask that you report omissions or corrections to the Foundation office at (206) 870-1334.

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2020 LIVING THE MISSION REPORT







Serving and uplifting

Even during a pandemic, Wesley found ways to show our commitment to the greater surrounding communities.

"In addition to providing services to older adults, Wesley strives to partner with local communities to support needed services," said Kevin Anderson, President and CEO of Wesley.

Wesley Des Moines partnered on space for the first Bezos Academy that opened October 19. This tuition-free preschool was created for underserved children and fosters intergenerational growth and understanding between Wesley residents and young children.

The Bezos Academy staff organized a launch parade, and Wesley residents and staff gave the inaugural class an enthusiastic welcome.

The public-private partnership with the City of Des Moines to manage the local senior center continued. Use of the Des Moines Activity Center was greatly reduced, but Des Moines staff helped hand out boxed meals throughout the year.

Wesley communities also gave \$3,000 to Northwest Harvest, Auburn Area Food Bank, Puyallup Food Bank and Bonney Lake Food Bank to help feed the increased number of families who needed aid.

While many high school seniors had to forego a graduation ceremony, Wesley Lea Hill residents and staff provided a memorable celebration for 11 high school seniors who were Lea Hill employees. Resident Sue Carson played "Pomp and Circumstance" as the graduates entered Eby Lodge in their caps and gowns. Residents cheered at their doors with flowers, banners, cards and goodie bags for the graduates as they paraded through the halls before they boarded the Wesley bus to see Village Home and Brownstone residents.

Wesley residents helped by making masks, and Des Moines residents also donated masks to South King Fire & Rescue. Wesley Bradley Park residents made hats for cancer patients, receiving blankets for newborns in the Step By Step program and shirt protectors for residents in The Arbor and Commons. Lea Hill residents also kept busy crafting blankets for troubled teens in group homes.





Subsidizing Care

Our actions can and do make a difference. By providing residences, nutritious meals and opportunities for social interactions, Wesley positively impacts the health and welfare of older adults. We stayed true to our purpose and were pleased with the faith our residents and staff showed us during the pandemic. Though reduced in scope, the Living the Mission efforts continued to positively impact the greater community on and off Wesley's campuses.

For 19 residents at Wesley Des Moines, the Bishop McConnell Scholarship Program provided \$287,195 in subsidies, allowing these residents to live at Wesley and receive support and care.

Wesley Community Foundation raised funds for the Des Moines, Lea Hill and Bradley Park Circle of Concern Endowments that helped support qualifying residents who exhausted their financial resources through no fault of their own. The Circle of Concern fund provided \$101,477 in subsidies to six qualifying Wesley residents.

When Medicaid reimbursements fell short for long-term care residents of Wesley Des Moines Health Center, Wesley Lea Hill Rehabilitation & Care Center and Wesley Health & Home Care, Wesley absorbed this shortfall of over \$1.8 million.



Value of Community Benefit and Subsidies

Total	\$2,240,524
Medicaid shortfall	\$1,797,257
Reduced Rent, Subsidized Care and Assistance	\$399,461
Community Benefit (subtotal)	\$43,806
Education	\$11,350
Community Programs offered on our campuses	\$0
Meeting Space	\$28,654
Community Involvement	\$3,802

Wesley Executive Leadership

Kevin Anderson President/CEO

Greg Byrge Executive Director, Lea Hill

Alex Candalla Executive Director, Des Moines

Jesse Dykshoorn VP Information Technology

TC Fraser Campus Administrator, Bradley Park

Susan McConnell Executive Director, Foundation

Melinda Moore Executive Director, Health & Home Care

Neal Martino VP Human Resources

Christine Tremain VP Marketing & Development

Jim Yamamoto VP Finance



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Wesley is a faith-based, not-for-profit organization offering a full spectrum of lifestyle options for aging well, including residential communities and in-home health services in King and Pierce counties.

